



**FOR THE FIRST  
TIME IN RUSSIA**

**12-13 May 2020**  
EXPOFORUM,  
St. Petersburg, Russia

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**About the presentation**

Are men better leaders than women, or the opposite is true?

The most important characteristics of effective leadership are taking the initiative, developing others, inspiring and motivating, and pursuing their own development. Researches show that more women were rated as better overall leaders than their male counterparts. Why are the world not fully employing these women leaders? What can we do about that?



**Register  
for the conference** **+7 812 380 60 05**  
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